



Meet your new favorite health plan benefit!

During open enrollment it's important to know all your options. As a Blue Cross Blue Shield Massachusetts member, you'll have SmartShopper®. It's a simple-to-use tool that compares locations so you can save money and earn cash rewards on routine medical care.

Earn cash rewards up to \$400 with SmartShopper

Since SmartShopper is part of your benefits, there are no extra steps or fees. It's quick and easy to compare costs and cash reward amounts before scheduling your procedure. And the best part? Your cash reward will be sent automatically.

It's Simple To Use



Compare locations at bluecrossma.org or call the Care Concierge Team at **877-281-3722**



Go to a reward-eligible location for your procedure



Earn a cash reward up to **\$400**



The Care Concierge Team is here to support you. Not only can they help you compare costs, but they can even take care of prior authorizations and scheduling your procedure for you. Call today!

Go green by going paperless! Scan the QR code or contact us to register your email today.

The Care Concierge Team is available Monday through Thursday from 8 a.m. to 8 p.m. and Friday from 8 a.m. to 6 p.m. ET.*



MASSACHUSETTS



SmartShopper®

*Summer hours: The Care Concierge Team closes at 3 p.m. ET on Fridays from Memorial Day to Labor Day.

The SmartShopper program is offered by MDX Medical, LLC, a Zelis company. Reward-eligible options and reward amounts are subject to change. Rewards are available for select procedures only. Rewards may be a taxable form of income. MDX Medical, LLC, a Zelis company, does not provide tax advice. Rewards may be delivered by check or an alternative form of payment. Members with coverage under Medicaid or Medicare (including as secondary payer) are not eligible to receive incentive rewards under the SmartShopper program.

Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation or gender identity. ATTENTION: If you don't speak English, language assistance services, free of charge, are available to you. Call Member Service at the number on your ID Card (TTY: 711).

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de Servicio al Cliente que gura en su tarjeta de identificación (TTY: 711). ATENÇÃO: Se fala português, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para os Serviços aos Membros, através do número no seu cartão ID (TTY: 711).

Some plans and services may require a referral from your doctor. Be sure to check your benefits or call Member Service at the number on the back of your ID card. For HMO Blue New England plans, only network providers located in Massachusetts, Rhode Island, New Hampshire, Maine, and Vermont may qualify for rewards under the SmartShopper program. For HMO Blue plans, only network providers located in Massachusetts may qualify for rewards.

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Introducing SmartShopper®

As a member of Blue Cross Blue Shield Massachusetts, you now have SmartShopper as part of your benefits plan. It's an easy-to-use tool that helps you save money on over 100 medical procedures – and earn cash rewards!

Earn a cash reward up to \$400 with SmartShopper

Prices for the same procedure can vary greatly by location. With SmartShopper, it's quick and easy to compare high-quality, in-network locations before you go. And by choosing a cost-effective one, you earn a cash reward!

It's Simple To Use



Compare locations at bluecrossma.org or call the Care Concierge Team at **877-281-3722**



Go to a reward-eligible location for your procedure



Earn a cash reward up to **\$400**



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SmartShopper®

Save Money & Earn Rewards with SmartShopper!

Earn a cash reward every time you choose a cost-effective location for the types of health care services listed below. SmartShopper is part of your benefits plan, so there are no extra steps or fees. Simply browse locations online or over the phone, have your procedure and earn your reward!

To learn more or for a full list of eligible services, call the Care Concierge Team at [877-281-3722](tel:877-281-3722) or visit bluecrossma.org.

Save on these health care services

Back Surgery
Bariatric Surgery
Bladder Repair (Sling)
Bone and Joint Imaging
Bone Density
Breast Biopsy
Breast Lumpectomy
Bunionectomy
Cardiac
Cardiology Procedure
Carpal Tunnel
Cataract Removal
Colonoscopy
CT Scan
Ear Tubes
ENT Procedure
Gall Bladder Surgery
General Surgery Procedure
GI Procedure
Hammertoe Correction
Heart Imaging (SPECT)
Hernia Repair
Hip Replacement
Hysterectomy

Rewards can range from \$15 - \$400

Hysteroscopy
Kidney and Urinary Tract Treatment
Knee Replacement
Knee Surgery
Lithotripsy - Kidney Stones
Mammary Gland Procedure
Mammogram
MRI
OB/Gyn
Orthopedic Procedure
PET Scan
Prostate Surgery
Shoulder Surgery
Sinus Surgery
Sleep Study
Spinal Fusion
Thyroid Removal
Tonsils and Adenoids
Tubal Ligation
Ultrasound
Upper GI
Urethra and Bladder Scope
X-Ray

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bluecrossma.org



Compare



Go



Earn



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